

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58294 CF LOC-POL FBD - LBD: 09/13/12 - 09/17/12 HL#: Created: 09/12/12 03:48 PM
 Client: OBAMA FOR AMERICA (178906) CPE: / / 1768SKEDA Agency Commission: 15 % Updated: STHOMAS1 on 09/12/12 04:03 PM
 Agency: GMMB, INC. (6441) Product: OBAMA/D/PRES (1301) Sell :03:00 Confirmed: 09/12/12 04:00 PM
 Buyer: J. DEMASTRIE Demo: P35+ DMA RTG Sched. Code: Z Contract: 09/13/12 08:38 AM
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	DRACHAEL9A	M * * T F * *	DAY	30				0.0	\$450.00	2	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	DPRICE	M * * T F * *	PRCE	30				0.0	\$990.00	2	\$1,980.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	DDRPHIL	M * * T F * *	PHIL	30				0.0	\$600.00	2	\$1,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	EJUDY	M * * T F * *	EFG	30				0.0	\$720.00	2	\$1,440.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	AWHEEL	M * * T * * *	ACC	30				0.0	\$1,440.00	2	\$2,880.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/17/12	1	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	AJEOPMF	M * * T * * *	ACC	30				0.0	\$2,250.00	2	\$4,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	LLETTER	M * * T F * *	LETT	30				0.0	\$400.00	2	\$800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/17/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	PSIXTY	* * * * * S	REGP	30				0.0	\$17,000.00	1	\$17,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 10</u>	<u>Sep 17</u>									
	09/13/12	09/17/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	17	0	\$41,500.00	\$35,275.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$41,500.00	\$35,275.00	\$0.00	\$0.00